



ACCELERATING OF WEF NEXUS STARTUPS



CALL FOR APPLICATIONS

MARCH 04 TO APRIL 04 AT 11.59 PM

2iE LANCHES ON BEHALF OF GIZ AS PART OF THE NEXUS WATER-ENERGY-FOOD SECURITY PROGRAM, IN THE 9-MEMBER COUNTRIES OF THE NIGER BASIN AUTHORITY (NBA) A CALL FOR PROJECTS IN THE FIELDS OF

WATER

ENERGY

FOOD SECURITY

Information and application on :
www.2ie-edu.org • <https://form.jotform.com/220602205782043>

EXTENSION UNTIL APRIL 11, 2022 - 11:59 PM

NEXUS WATER ENERGY FOOD IN THE NIGER BASIN AUTHORITY REGION

COMPETITION RULES

Article 1: PURPOSE

This competition is organized by the 2iE Incubator on behalf of GIZ and the European Union and the German Ministry for International Cooperation and Development in the framework of the WEF NEXUS Program, in the 9-member countries of the Niger Basin Authority (NBA), namely Benin, Burkina Faso, Cameroon, Chad, Côte d'Ivoire, Guinea, Mali, Niger, Nigeria, and Chad.

This competition aims to identify high-impact startups and companies, particularly in the field of WEF Nexus¹, and to offer them a tailor-made fast-track program to help them achieve their ambitions of scaling up.

2iE, the competition organizer, reserves the right, in case of major necessity, to modify the present rules or to cancel them.

Article 2: CRITERIA AND ELIGIBILITY

The Competition is open to any startup formally created and operating in one of the NBA member countries and which meets the following requirements :

- Established after January 1, 2018 ;
- Be (the lead promoter) a citizen or resident of an NBA Member Country ;
- Your startup creates (or has the potential to create) positive synergies between, at least, two of the three sectors (water, energy, food) without negatively impacting the third dimension OR your startup limits negative impacts on, at least, two of the three sectors (water, energy, food) ;
- Be driven by an entrepreneurial spirit ;
- Commit to be available for the duration of the program and to follow the coaching program (May 2022- January 2023) ;
- Submit only one project for the competition.

Startups that are not formally created, whether in operation or not, startup projects, startups not created in the NBA region are not eligible.

As for the evaluation of applications, it will be based on the following criteria :

¹ Water – Energy – Food security

- Relevance, appropriateness, and innovation of the proposed solution;
- Quality of the implementation team;
- Motivation of the promoter ;
- Relevance of the technical-commercial feasibility ;
- Potential for the financial viability of the startup;
- Relevance of the startup's development strategy;
- Relevance of the link with the WEF Nexus (water, energy, food);
- Relevance of the social and environmental impact;

Article 3: REGISTRATION OF APPLICATION

To apply to the competition, the applicant must provide:

- Promoters' CVs and valid identity documents;
- The legal references of the startup (Number of registrar company, RCCM, IFU, or other as referred to in the country);
- An Executive summary of the startup;
- One to two letters of recommendation from a key stakeholder of your startup (e.g. customers, suppliers, partners...);
- And any appendix you deem useful.

All these documents must be sent **before April 04 April 11, 2022, at 23:59 GMT via**
via <https://form.jotform.com/220602205782043>

The 2iE team is available to answer technical questions, but no opinion on the applications can be given outside the jury.

Article 4: JURY

Upon receipt, the applications will be reviewed by a jury made up of 2iE resources, business personalities, and 2iE partners. The jury's choice and decision are sovereign.

Article 5: CONFIDENTIALITY

The members of the jury selected by 2iE and any person having access to the files submitted in the framework of this competition are subject to a confidentiality agreement with regard to all information relating to the competition projects.

Article 6: COMMITMENTS OF APPLICANTS

The applicants commit themselves to answer any request for information from 2iE, the organizer. By applying, participants expressly accept the rules and conditions contained herein.

Article 7: COACHING

Reward: integration of the selected startups into the 2iE incubator for an acceleration period of 8 months starting in May 2022.

2iE's support includes technical and managerial coaching, access to research laboratories, a network of scientific and private partners, support for financial mobilization, ongoing training and mobility, a workspace, and legal advice. Services are tailored to the specific needs and availability of the promoter.

Article 8: RIGHT TO IMAGE

The winners authorize the organizer to publish any information about them (names, first names, photos, films, etc.) as well as any information about the project (name, contact details, a brief description of their project and/or their company when it has been created) as part of the communication and information activities, on all types of media (including the website), without being able to claim any rights whatsoever.

Article 9: LIMITATION OF LIABILITY

Participation in this competition implies acceptance of these rules, without any right to complain about the results, which cannot be disputed. Financial support is in no way a right. The organizer cannot be held responsible for any changes in the schedule or budget availability.